

Young Voter Strategies
at The George Washington University's Graduate School of Political Management
WEIGHTED FINAL
NATIONWIDE
November 2006

500 Adults Age 18-30 Nationwide

	NOV 2006 (n=500)	SEPT 2006 (n=500)	APR 2006 (n=507)
GENDER OF RESPONDENT			
Men.....	48	49	49
Women	52	51	51

1. Does someone live at this address who is between the ages of 18 and 30, but NOT older than 30?

2. In what month and year were you born? _____

TERMINATE IF BORN BEFORE NOVEMBER 1975 OR AFTER NOVEMBER 1988

18-19.....	13	14	15
20-22.....	25	24	25
23-25.....	22	20	20
26-30.....	40	42	40

(THURSDAY-MONDAY INTERVIEWS)

3. Often things come up and people are not able to vote. Thinking ahead to Tuesday's election for Congress and other offices, how likely are you to vote? Are you almost certain to vote, will you probably vote, are the chances about 50-50, will you probably not vote, or will you definitely not vote?

PROBE: IF RESPONDENT SAYS THEY ALREADY VOTED PROBE: Did you vote absentee or did you vote earlier in-person?

Almost certain.....	61
Earlier in person	3
Earlier absentee	4
Probably vote.....	9
About 50-50	7
Probably not vote.....	7
Definitely not vote	9

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(TUESDAY INTERVIEWS)

- 4. Many people did not get a chance to vote in this election for Congress and other offices. How about you? Were you able to vote today, or did you vote earlier in this election before today, or like many people, did you not get a chance to vote?

FOLLOW-UP: Did you vote in person, by mail, or by absentee ballot?

Yes, voted on Election Day in person	45
Yes, voted on Election Day by mail/ absentee ballot	3
Yes, voted early in person	5
Yes, voted early by mail/absentee ballot.....	3
No, did not vote	44

Q4/5 combined:

Total planning to vote or already voted	66
Total not planning to vote or did not vote	34

VOTING: IF Q3= PUNCH 1,2,3,4 or Q4= PUNCH 1,2,3,4 [NOT VOTING GO TO Q6]

- 5. Now I'm going to read you a list of reasons other people have given for why they vote. Please tell me which one comes closest to why you [voted/are planning to vote this year]:

READ AND RANDOMIZE:

_to support a candidate who agrees with me on issues	27
_to oppose a candidate who disagrees with me on issues	5
_to support a candidate of the political party I wanted to win	12
_to oppose a candidate of the political party I did not want to win	8
_to vote on an issue initiative on the ballot	5
_because friends or family encouraged me to vote.....	6
_because voting is the right thing to do	36
_(other).....	1
_(don't know).....	0

[GO TO Q7]

NOV	SEPT	APR
2006	2006	2006
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NOT VOTING: IF Q3= PUNCH 5, 6, 7 or Q4= PUNCH 5 [VOTING GO TO Q7]

6. Like many people, you said you [are not certain to/did not] vote in this election for Congress and other offices. Can I ask why you [are uncertain/did not vote]?

RESUME ASKING ALL:

7. [TS] Generally speaking, do you think things in the country are going in the right direction, or do you think things are pretty seriously off on the wrong track?

[IF ANSWER:] Do you feel that way strongly or not strongly?

Strongly - Right direction	19	17	15
Not strongly - Right direction	12	13	13
Not strongly - Wrong track.....	13	18	20
Strongly - Wrong track.....	47	40	43
(don't know)	9	11	8
Right direction	31	31	29
Wrong track.....	61	58	63

8. [TS] I am going to read you a list of concerns that some people have. Please tell me which one of these you would most like Congress to do something about?

READ AND RANDOMIZE:

_jobs and the economy	13	13	12
_education and the cost of college*	15	17	15
_the federal budget deficit	3	2	3
_Social Security and retirement.....	4	7	6
_moral values	7	4	3
_health care and prescription drugs	10	7	8
_gas prices	3	8	19
_taxes	3	2	3
_immigration	11	9	8
_Iraq.....	12	11	10
_gay rights	5	2	2
_terrorism and homeland security	6	9	2
_government corruption and reform	6	7	6
(don't know/other)	2	1	0

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Now I'd like to ask you about some public figures and organizations. For each one, please tell me whether you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression of that person.

If you haven't heard of the person {6}, or if you don't know enough about that person to have an impression {5}, just say so and we will move on.

[READ NAME] Do you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression of [NAME]?

[ROTATE Q9-Q10/11]

9. **_[TS]** George Bush

Very favorable.....	21	15	18
Somewhat favorable.....	17	24	17
Somewhat unfavorable.....	15	16	15
Very unfavorable	43	42	45
No opinion.....	3	3	5
Never heard.....	0	0	0
Favorable.....	39	38	35
Unfavorable.....	58	58	60

10. **_SSA: [TS]** The Republican Party

Very favorable.....	20	11	13
Somewhat favorable.....	17	27	26
Somewhat unfavorable.....	23	23	20
Very unfavorable	28	24	26
No opinion.....	12	10	14
Never heard.....	0	4	1
Favorable.....	37	38	39
Unfavorable.....	51	48	46

11. **_SSB: [TS]** The Democratic Party

Very favorable.....	18	25	26
Somewhat favorable.....	33	40	35
Somewhat unfavorable.....	18	16	16
Very unfavorable	19	9	10
No opinion.....	12	9	12
Never heard.....	0	1	0
Favorable.....	51	65	61
Unfavorable.....	37	25	27

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For each of the following public figures or organizations, please tell me whether you STRONGLY approve, SOMEWHAT approve, somewhat DISAPPROVE, or STRONGLY disapprove of the job they are doing:

[RANDOMIZE Q12 and Q13/14]

12. **[TS]** George Bush, as President

Strongly approve	20	12	17
Somewhat approve.....	18	24	18
Somewhat disapprove	16	18	17
Strongly disapprove	45	44	46
Don't know	2	1	2
Approve	38	37	35
Disapprove	60	62	64

13. **[SSA: TS]** The United States Congress

Strongly approve	11	11	8
Somewhat approve.....	34	42	40
Somewhat disapprove	20	24	25
Strongly disapprove	25	15	18
Don't know	10	8	9
Approve	46	53	48
Disapprove	45	39	43

14. **[SSB: TS]** YOUR member of Congress

Strongly approve	17	13	16
Somewhat approve.....	38	44	38
Somewhat disapprove	14	15	16
Strongly disapprove	9	7	10
Don't know	22	20	20
Approve	55	58	54
Disapprove	23	23	26

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NON-VOTERS (Q3=5,6,7 or Q4=5) SKIP TO Q17

ASK ONLY IF VOTED (Q4=1,2,3,4) OR PLANNING TO (Q3=1,2,3,4)

15. In the congressional election for the U.S. House of Representatives, [will you/did you] vote for [ROTATE:]

Republican.....	35	22	26
Democrat	50	43	45
Someone else.....	7	0	0
(didn't vote on that race)	1	0	0
(don't know/refused)	7	35	30

16. And how long ago did you make your decision about how you were going to vote - more than three months ago, one to three months ago, during the last few weeks, in the past few days, or when you voted?

More than three months ago	48
One to three months ago.....	20
During the last few weeks.....	16
In the past few days.....	10
When I voted.....	3
(Still have not decided/undecided)	3
(don't know)	1

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RESUME ASKING ALL:

FOR VOTERS (Q3=1,2,3,4 OR Q4=1,2,3,4): Now I'm going to read you a list of issues other people have said are important to them. For each one, please tell me how important each issue was when considering whom to support- the MOST important, ONE of the most important, SOMEWHAT important, a LITTLE important or NOT AT ALL important.

FOR NON-VOTERS (Q3=5,6,7 OR Q4=5): Now I'm going to read you a list of issues other people have said are important to them. Please tell me how important each issue would be if you were to vote- the MOST important, ONE of the most important, SOMEWHAT important, a LITTLE important or NOT AT ALL important.

RANDOMIZE Q17-24

17. _War in Iraq

Most important.....	43
One of the most important.....	30
Somewhat important.....	18
A little important.....	3
Not at all important	7
(don't know)	1
Important	73
Not important	27

18. _Health care

Most important.....	37
One of the most important.....	32
Somewhat important.....	24
A little important.....	4
Not at all important	4
(don't know)	0
Important	68
Not important	31

19. _Creating jobs

Most important.....	36
One of the most important.....	27
Somewhat important.....	27
A little important.....	6
Not at all important	4
(don't know)	0
Important	63
Not important	37

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20. <u>Homeland security and terrorism</u>			
Most important.....	36		
One of the most important.....	29		
Somewhat important.....	23		
A little important.....	6		
Not at all important.....	5		
(don't know).....	1		
Important.....	64		
Not important.....	34		
21. <u>College affordability</u>			
Most important.....	31		
One of the most important.....	24		
Somewhat important.....	29		
A little important.....	8		
Not at all important.....	8		
(don't know).....	0		
Important.....	54		
Not important.....	45		
22. <u>Moral and values-based issues</u>			
Most important.....	29		
One of the most important.....	18		
Somewhat important.....	29		
A little important.....	12		
Not at all important.....	11		
(don't know).....	2		
Important.....	47		
Not important.....	51		
23. <u>Immigration</u>			
Most important.....	21		
One of the most important.....	21		
Somewhat important.....	35		
A little important.....	12		
Not at all important.....	9		
(don't know).....	1		
Important.....	42		
Not important.....	57		

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24. _ Global warming			
Most important.....	22		
One of the most important.....	19		
Somewhat important.....	30		
A little important.....	12		
Not at all important	15		
(don't know)	2		
Important	41		
Not important	56		

Now I would like to ask a few questions about voting and elections.

25. Do you remember how you registered to vote – was it [READ ITEMS ON LIST] – or are you not registered to vote?

READ LIST AND ACCEPT ONE RESPONSE:

At the Department of Motor Vehicles	24
At a community voter registration drive.....	6
At the polls through same-day registration	5
At a public library.....	2
By mail.....	10
Online	3
Through someone that came to your home	1
At the elections department or some other government office.....	8
At a college or university	8
Somewhere else	13
(don't know/remember)	7
Not registered to vote.....	12

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SPLIT SAMPLE A

26. **[TS-April]** How closely would you say you have followed the elections– EXTREMELY closely, VERY closely, SOMEWHAT closely, a LITTLE closely, or NOT AT ALL closely?

Extremely closely.....	13	5
Very closely.....	22	9
Somewhat closely.....	37	32
A little closely.....	13	24
Not closely at all.....	15	28
(don't know).....	0	1
Closely.....	35	15
Not closely.....	65	85

[END SSA][GO TO Q28]

SPLIT SAMPLE B

27. Thinking specifically about this year's election, how much did you discuss politics and the political campaigns with your friends and family? Would you say you discussed it – a GREAT DEAL, SOME, a LITTLE, or hardly at all?

A great deal.....	29
Some.....	29
A little.....	19
Hardly at all.....	21
(don't know).....	1
Great deal/some.....	58
Little/hardly at all.....	41

[END SSB] [GO TO Q28]

RESUME ASKING ALL:

28. Where did you look for information about the elections, or did you not look for any information?

CHECK ALL THAT APPLY:

Internet.....	35	0	0
Newspapers.....	30	0	0
Campaign headquarters.....	2	0	0
Party headquarters.....	1	0	0
Local television news programs.....	25	0	0
Cable news programs.....	14	0	0
Did not look for information.....	27	0	0
(other).....	16	0	0
(don't know).....	1	0	0

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29. Has any campaign or organization contacted you this year about the Congressional elections or a specific candidate?

Yes.....	46
No	51
(don't know)	2

In the past six months has anyone contacted you to talk about the elections through any of the following means:

RANDOMIZE QUESTIONS 30-36

- 30. _By phone with a pre-recorded message

Yes.....	54
No	44
(don't know)	2

- 31. _By phone with a live person

Yes.....	28
No	71
(don't know)	1

- 32. _Over the Internet or via e-mail

Yes.....	21
No	78
(don't know)	1

- 33. _By mail

Yes.....	56
No	44
(don't know)	1

- 34. _In person at your home or some other place

Yes.....	22
No	78
(don't know)	0

- 35. _By text message to your cell phone

Yes.....	3
No	97
(don't know)	1

- 36. _Through a networking site like MySpace or Facebook

Yes.....	7
No	92
(don't know)	1

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RESUME ASKING ALL:

Thank you. The few remaining questions are for classification purposes only.

37. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

[IF REPUBLICAN OR DEMOCRAT ASK:] Do you consider yourself a strong (Republican/Democrat) or a not so strong (Republican/Democrat)?

[IF INDEPENDENT ASK:] Would you say that you lean more toward the Republicans or more toward the Democrats?

strong Republican (GO TO Q38).....	19	13	18
not so strong Republican (GO TO Q38).....	6	11	9
indep. leans Republican (GO TO Q38)	5	5	4
Republican	30	29	31
independent (GO TO Q40)	23	17	18
Democrat	40	42	39
indep. leans Democrat (GO TO Q39).....	8	8	10
not so strong Democrat (GO TO Q39)	12	10	9
strong Democrat (GO TO Q39)	19	23	20
dk/na/other (GO TO Q40).....	7	13	12

[IF REPUBLICAN: Q37 = punches 1, 2, 3]

38. I know it's a long way off, but if the 2008 Presidential primaries were today, which of the following people would you be most likely to support for the Republican nomination for President in the year 2008?

RANDOMIZE

_ Former New York City Mayor Rudolph Giuliani	27
_ Arizona Senator John McCain.....	20
_ Tennessee Senator Bill Frist	6
_ Former Speaker of the House Newt Gingrich	3
_ Virginia Senator George Allen.....	5
_ Massachusetts Governor Mitt Romney	5
_ Kansas Senator Sam Brownback.....	3
_ New York Governor George Pataki.....	2
(other/none)	3
(don't know)	25

[GO TO Q40]

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[IF DEMOCRAT: Q37 = punches 5, 6, 7]

39. I know it's a long way off, but if the 2008 Presidential primaries were today, which of the following people would you be most likely to support for the Democratic nomination for President in the year 2008?

RANDOMIZE

_ Former Vice President Al Gore.....	12
_ New York Senator Hillary Clinton	29
_ New Mexico Governor Bill Richardson.....	3
_ Massachusetts Senator John Kerry	8
_ Former North Carolina Senator John Edwards ..	6
_ Indiana Senator Evan Bayh.....	0
_ Delaware Senator Joe Biden.....	0
_ Iowa Governor Tom Vilsack	0
_ Wisconsin Senator Russ Feingold	2
_ Illinois Senator Barack Obama.....	29
(other/none)	1
(don't know)	9

[GO TO Q40]

[RETURN TO ASKING ALL]

40. What is the last year of schooling that you have completed?

[DO NOT READ]

1 - 11th grade	5	7	4
High school graduate.....	25	25	26
Non-college post H.S.(e.g. tech)	1	1	1
Some college	29	30	30
Associate's degree (2 year college)	8	6	7
College graduate	24	20	21
Post-graduate school.....	8	9	7
(don't know)	0	1	4

41. Are you currently a student? **IF YES:** Do you go to school full-time or part-time?

Full-time student	25	21	29
Part-time student	10	10	8
Not a student	66	68	57
(don't know)	0	0	6

42. Are you employed full-time ?

Yes.....	59	60	54
No	41	39	42
(don't know)	0	1	4

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43. Are you married, unmarried living with partner, single, separated, divorced or widowed?			
Married.....	34		
Unmarried living with partner.....	9		
Single.....	54		
Separated/divorced	3		
Widowed	0		
(Don't know/refused)	0		
44. Do you think of yourself as a born again Christian or do you not think of yourself that way?			
Born-again Christian.....	38	39	36
not born-again.....	58	51	47
(don't know)	4	9	17
45. Just to make sure we have a representative sample, could you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? [IF "NO", ASK:] What is your race - white, black, Asian, or something else?			
White.....	66	65	62
Black / African American	12	13	13
Spanish speaking/Hispanic (Puerto Rican, Mexican, etc.)	15	15	15
Asian.....	2	1	2
Native American	2	2	2
(other)	1	2	1
(don't know/refused)	2	2	6
REGION			
New England	5	5	5
Middle Atlantic	13	12	13
East North Central	16	17	16
West North Central	7	8	7
South Atlantic.....	18	18	18
East South Central	6	7	7
West South Central	12	11	11
Mountain	7	7	7
Pacific	17	16	17