



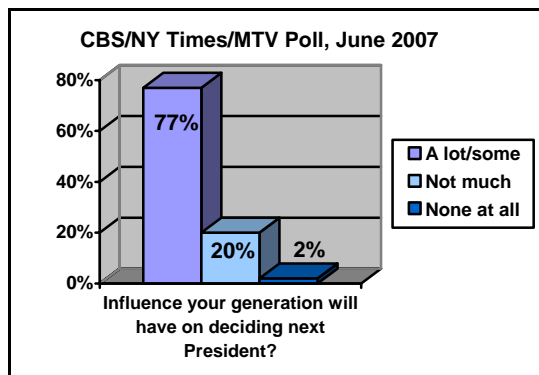
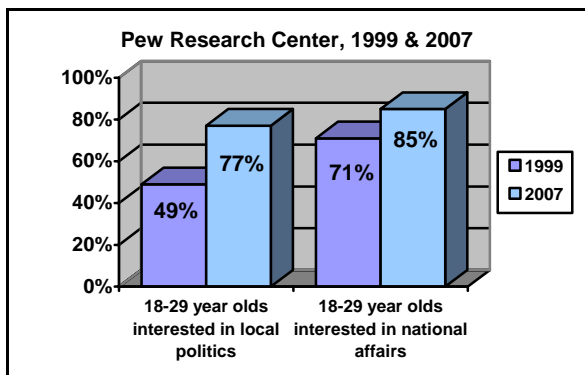
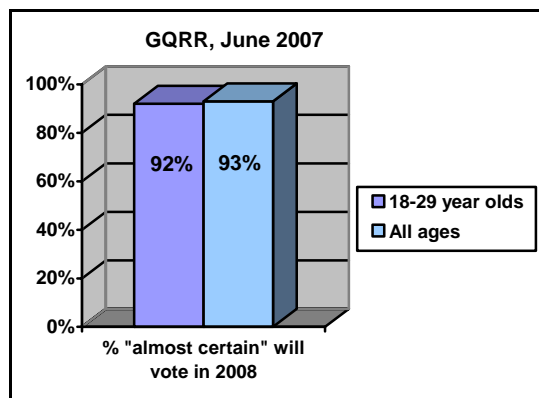
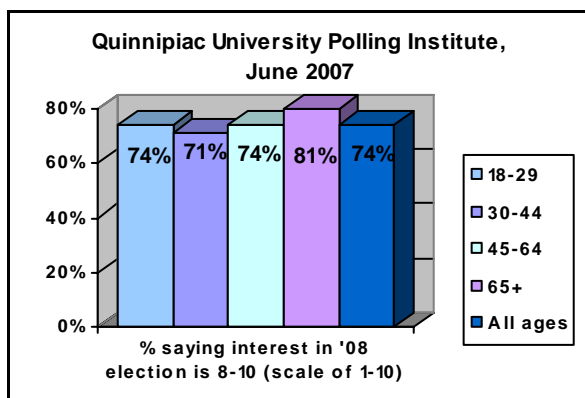
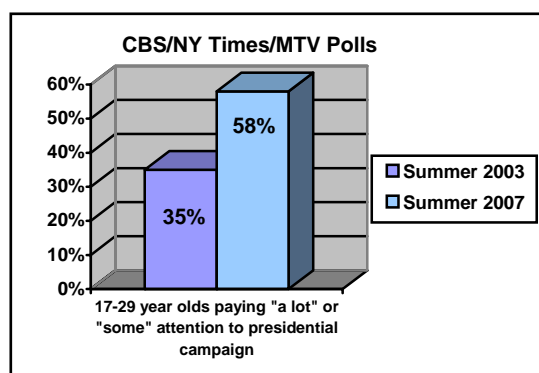
Polling Young Voters, Volume V

Young Voter Strategies' latest round-up of young voter polling finds several trends continuing among this cohort: they are paying attention to and engaged in politics, optimistic about their civic role and the future, growing more and more concerned about the Iraq war, and increasingly identifying with the Democratic Party. In addition, polling finds that young adults would like to hear more from the 2008 candidates on several important issues, including student loans, job training, health care, and reducing oil use.

Young adults' responses from five recent polls – from Greenberg Quinlan Rosner Research, CBS News/The New York Times/MTV, Pew Research Center, Quinnipiac University Polling Institute, and RT Strategies National Omnibus Poll – are outlined below in four sections: **I. Electoral Engagement II. Top Issues III. Partisan Preference IV. 2008 Vote Choice.**

✓ Electoral Engagement

Recent polling shows young adults are very optimistic about their generation's potential electoral influence (CBS/NY Times/MTV), are planning to vote in 2008 at high rates (GQRR), and are paying more attention to politics than did young adults prior to the 2000 or 2004 elections (CBS/NY Times/MTV and Pew). Indeed, the latest poll from Quinnipiac University Polling Institute¹ shows young adults expressing levels of interest in the 2008 elections as high or higher than adults in their 30s, 40s, and 50s.



¹ Quinnipiac University Polling Institute, National Poll. Surveyed 1,995 respondents, including 1,711 total registered voters, June 5-11, 2007.



✓ **Top Issues**

“Now, I am going to read you a list of concerns that people have. Please tell me which ONE of these you think the President and Congress should be paying the most attention to.” (Greenberg Quinlan Rosner Research poll of voters in 70 competitive/“battleground” congressional districts, June 2007²)

GQRR June 2007	War in Iraq	Terrorism/ Ntl Security	Illegal Immigration	Energy & Gas Prices	Health Care	Economy & Jobs
18-29	21%	14%	12%	12%	11%	11%
All ages	27%	13%	13%	7%	11%	8%

“What do you think is the most important problem facing this country today?” (CBS/New York Times/MTV poll of 17-29 year olds, June 2007³)

CBS/NY Times/MTV	War in Iraq	Economy/Jobs	Immigration	Terrorism	Gas/Heating Oil Crisis
17-29	32%	9%	8%	5%	5%

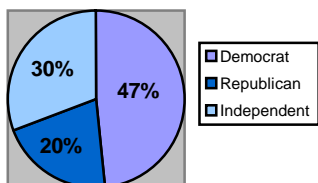
“In deciding who you would like to see elected President next year, which ONE of the following issues will be most important to you? 1. Education, or 2. Terrorism and national security, or 3. The environment and global warming, or 4. the economy and jobs, or 5. Health care, or 6. War in Iraq, or 7. Immigration?” (CBS/NY Times/MTV, June 2007)

CBS/NY Times/MTV	Economy/ Jobs	War in Iraq	Education	Environment/ Global Warming	Health Care	Terrorism/National Security	Immigration
17-29	23%	20%	15%	12%	10%	10%	8%

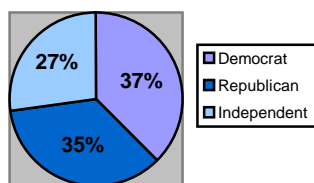
✓ **Partisan Preference**

“Generally speaking, do you think of yourself as a Democrat, a Republican or what?” (If neither, followed by probe.) (GQRR, June 2007)

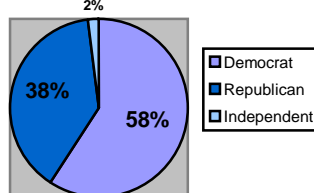
18-29 Party ID, Battleground Districts GQRR June 2007



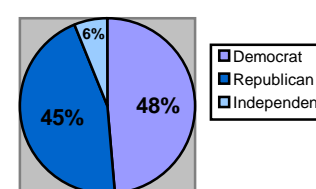
All Ages Party ID, Battleground Districts GQRR June 2007



18-29 Party ID w/ Leaners, Battleground Districts GQRR June 2007



All Ages Party ID w/ Leaners, Battleground Districts GQRR June 2007



² Democracy Corps Battleground Survey, by Greenberg Quinlan Rosner Research. Surveyed 1,600 likely voters in competitive Congressional districts, June 10-14, 2007. Subsample of 18-29 year olds N=179. Full results: <http://www.democracycorps.com/reports/index.html>

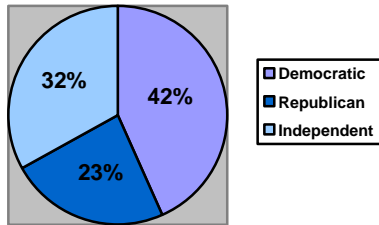
³ The State of the Youth Nation: 2007, by CBS News, New York Times, MTV. Surveyed 659 17-29 year olds by telephone June 15- 23, 2007. Margin of error for this survey is +/- 4% points. Full results: http://graphics8.nytimes.com/packages/pdf/politics/20070627_POLL.pdf



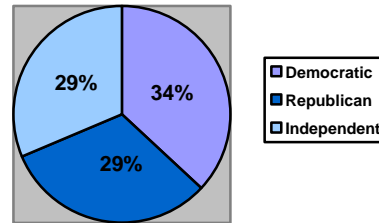
✓ **Partisan Preference, cont.**

“In national politics do you consider yourself a Democrat, a Republican, an Independent, or none of these?” (RT Strategies National Omnibus Poll, June 2007⁴)

**18-34 Party ID, RT Strategies
June 2007**



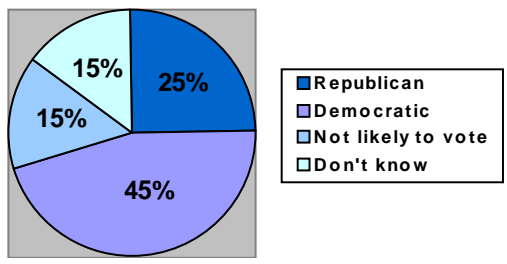
**All Ages Party ID, RT Strategies
June 2007**



“In general, is your opinion of the Republican party favorable or not favorable?” and “In general, is your opinion of the Democratic party favorable or not favorable?” (CBS/New York Times/MTV, June 2007)

CBS /New York Times/MTV	Favorable	Not Favorable
Democratic Party	58%	35%
Republican Party	38%	55%

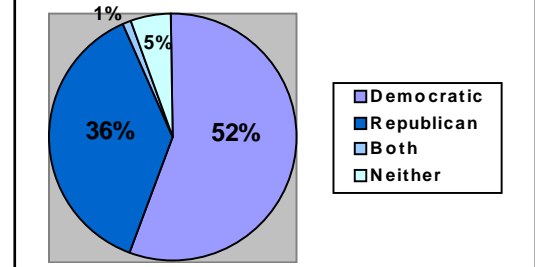
**CBS/NY Times/MTV June 2007
17-29 year olds**



“Next year, are you more likely to vote in a Democratic presidential primary or caucus, or a Republican primary or caucus...” (CBS/NY Times/MTV, June 2007)

“Regardless of how you usually vote, do you think the Republican party or the Democratic party comes closer to sharing your moral values?” (CBS/NY Times/MTV, June 2007)

**CBS/NY Times/MTV June 2007
17-29 year olds**



⁴ RT Strategies National Omnibus Poll, June 21-23, 2007. Surveyed 844 adults; 18-34 year old N=213. Note: For 18-34 year olds' primary choices, sample size is small: Democratic N=83 and Republican N=84. Full results: <http://www.cookpolitical.com/poll/default.php>



✓ **2008 Vote Choice**

2008 General Election Match-Ups – President (unnamed): "...thinking about the election in 2008, if the election for President were held today, for whom would you vote -- the Democratic candidate or the Republican candidate?" (GQRR June 2007) and "If the 2008 election for President were being held today, would you probably vote for the Republican candidate or would you probably vote for the Democratic candidate?" (CBS/NY Times/MTV, June 2007)

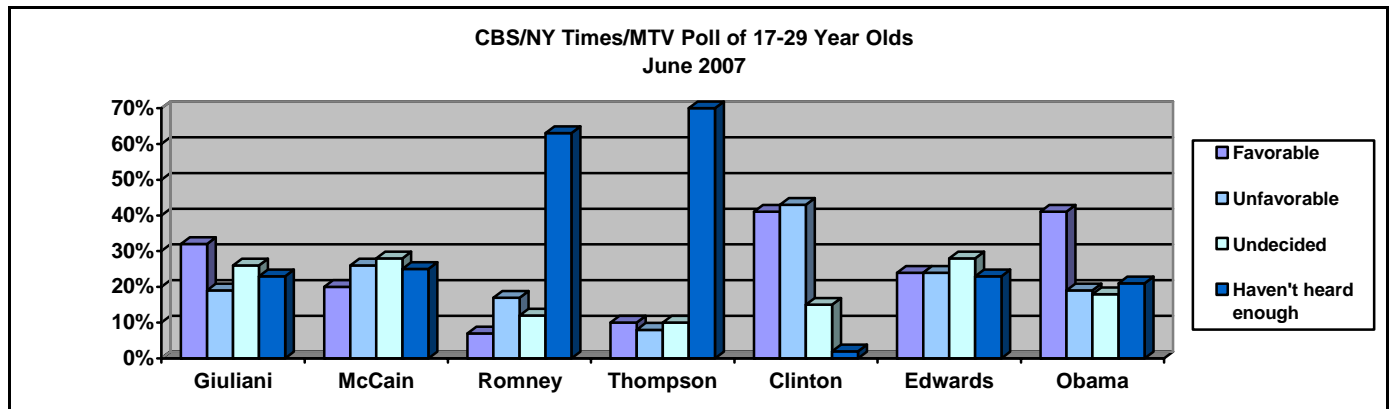
<i>GQRR Poll of Voters in Battleground Districts, June 2007</i>		
PRESIDENT	Democrat	Republican
18-29	60%	34%
All ages	49%	40%

<i>CBS/NY Times/MTV Poll, June 2007</i>		
PRESIDENT	Democrat	Republican
17-29	54%	32%

2008 General Election Match-Ups – Congress (unnamed): "...thinking about the election in 2008, if the election for U.S. Congress were held today, for whom would you vote -- the Democratic candidate or the Republican candidate?" (GQRR, June 2007)

<i>GQRR Poll of Voters in Battleground Districts, June 2007</i>		
CONGRESS	Democrat	Republican
18-29	59%	34%
All ages	50%	41%

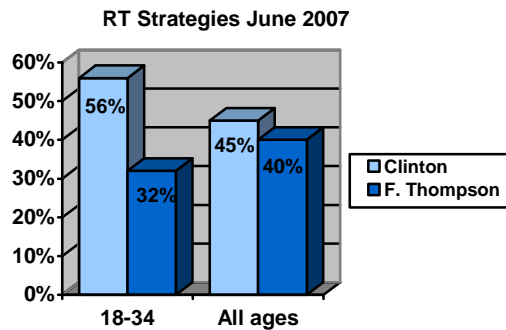
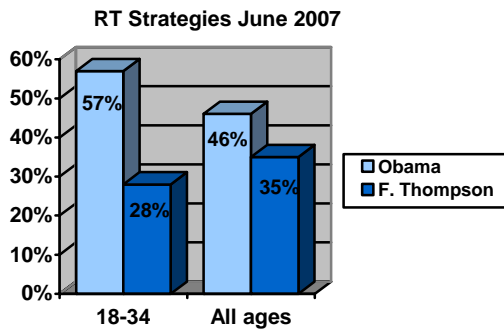
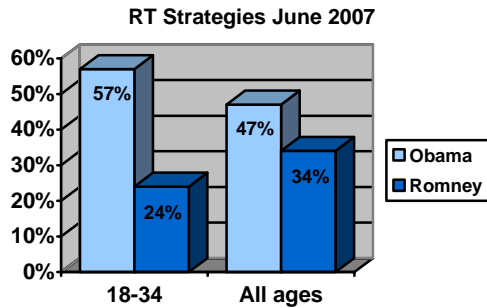
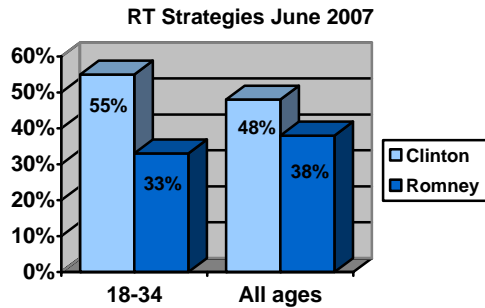
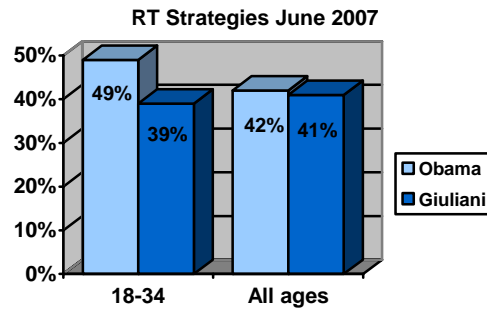
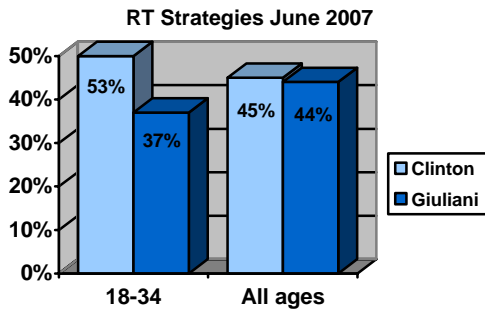
2008 Candidate Favorability: "Is your opinion of NAME favorable, not favorable, undecided, or haven't you heard enough about NAME yet to have an opinion?" (Asked of all surveyed, CBS/NY Times/MTV, June 2007)





✓ 2008 Vote Choice, cont.

2008 General Election Match-Ups – President (named): “If “A” were the Democratic Party’s candidate and “B” were the Republican Party’s candidate, who would you be more likely to vote for?” (RT Strategies, June 2007 – Poll asked about potential match-ups between Clinton, Giuliani, Obama, Romney, and Thompson only)





✓ 2008 Vote Choice, cont.

Primary Horse Race: Young adults' responses from three recent polls find Rudy Giuliani leading among young Republicans and Barack Obama and Hillary Clinton garnering the most support from young Democrats.

Democrats

<i>Pew Research Center, March & April 2007⁵</i>				
DEMOCRATS	Clinton	Obama	Edwards	Gore
18-29	31%	36%	13%	13%
All ages	34%	24%	18%	14%

<i>RT Strategies National Omnibus Poll, June 2007</i>		
DEMOCRATS	18-34	All ages
Biden	-	2%
Clinton	29%	32%
Dodd	-	1%
Edwards	9%	11%
Gore	15%	12%
Gravel	-	-
Kucinich	2%	2%
Obama	31%	22%
Richardson	-	1%

Republicans

<i>Pew Research Center, March & April 2007</i>				
REPUBLICANS	Giuliani	McCain	Gingrich	Romney
18-29	47%	28%	6%	3%
All ages	32%	23%	9%	8%

<i>RT Strategies National Omnibus Poll, June 2007</i>		
REPUBLICANS	18-34	All ages
Brownback	-	1%
Gilmore	3%	1%
Gingrich	-	5%
Giuliani	31%	20%
Hagel	-	1%
Huckabee	3%	2%
Hunter	-	1%
McCain	28%	20%
Paul	3%	2%
Romney	6%	10%
Tancredo	-	1%
F. Thompson	16%	14%
T. Thompson	3%	3%

⁵ The Pew Research Center for the People and the Press. Surveys conducted by telephone in March and April 2007. For all ages, subset of Republican voters N=1,059; subset of Democratic voters N=1,188. For 18-29 year olds, Democratic N=101 and Republican N=70. Full results: <http://people-press.org/reports/display.php3?ReportID=323>