

ROCK THE VOTE - ONLINE

August 25-31, 2010

N= 300 online Florida; 300 online North Carolina

10ALR991A

Q1 Often, things come up and people are not able to vote. Would state or local records show that you are currently registered to vote or like many others are you not registered to vote at this time?

	<u>FL</u>	<u>NC</u>
<i>Yes, registered</i>	71%	80%
<i>No, not registered</i>	29%	20%
<i>Don't Know</i>	0%	0%

ASKED OF THOSE THAT SAID THEY ARE REGISTERED IN Q1

Q2 In two thousand eight, there were elections for offices like President, and U.S. Congress. Did you vote in the two thousand eight election for President?

	<u>FL</u>	<u>NC</u>
<i>Yes</i>	76%	74%
<i>No</i>	12%	14%
<i>Too young / wasn't registered</i>	13%	12%
<i>Don't Know</i>	0%	0%

ASKED OF ALL RESPONDENTS

Q3 In November, there will be elections for Congress and other offices. How likely are you to vote in the November election - very likely, somewhat likely, not too likely, or not likely at all?

	<u>FL</u>	<u>NC</u>
<i>Very likely</i>	48%	42%
<i>Somewhat likely</i>	29%	33%
<i>Total likely</i>	77%	75%
<i>Not too likely</i>	15%	16%
<i>Not likely at all</i>	8%	8%
<i>Total not likely</i>	23%	24%
<i>Don't Know</i>	0%	0%

Q4 How much attention have you been able to pay to the coming elections this November - a lot, some, not much, or no attention so far?

	<u>FL</u>	<u>NC</u>
<i>A lot</i>	21%	13%
<i>Some</i>	47%	46%
<i>Total attention</i>	68%	59%
<i>Not much</i>	22%	28%
<i>No attention</i>	10%	12%
<i>Total no attention</i>	32%	40%
<i>Don't Know</i>	0%	0%

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Q5 In general, do you think things in the country are moving in the right direction or the wrong direction?

	<u>FL</u>	<u>NC</u>
<i>Right direction</i>	46%	46%
<i>Wrong direction</i>	54%	54%
<i>Don't Know</i>	0%	0%

ASKED OF FLORIDA RESPONDENTS

Q6/7 Which one of these would you most like for politicians to do something about?

	<u>1st</u>	<u>2nd</u>	<u>Total</u>
<i>Jobs and the economy</i>	49%	20%	69%
<i>Education and the cost of college</i>	4%	13%	17%
<i>The budget deficit and government spending</i>	10%	13%	23%
<i>Healthcare</i>	9%	15%	24%
<i>The war in Afghanistan</i>	6%	6%	12%
<i>Immigration</i>	5%	6%	10%
<i>The environment and global warming</i>	4%	5%	9%
<i>Energy policy</i>	2%	4%	6%
<i>Terrorism and homeland security</i>	2%	5%	7%
<i>Social issues like gay rights and abortion rights</i>	4%	5%	9%
<i>Crime</i>	1%	5%	6%
<i>Race relations</i>	1%	1%	2%
<i>Other</i>	2%	2%	4%
<i>Don't Know</i>	0%	0%	0%

ASKED OF NORTH CAROLINA RESPONDENTS

Q6/7 Which one of these would you most like for politicians to do something about?

	<u>1st</u>	<u>2nd</u>	<u>Total</u>
<i>Jobs and the economy</i>	46%	23%	69%
<i>Education and the cost of college</i>	8%	8%	16%
<i>The budget deficit and government spending</i>	10%	13%	23%
<i>Healthcare</i>	10%	17%	27%
<i>The war in Afghanistan</i>	4%	6%	10%
<i>Immigration</i>	6%	6%	12%
<i>The environment and global warming</i>	3%	6%	9%
<i>Energy policy</i>	1%	3%	4%
<i>Terrorism and homeland security</i>	1%	8%	9%
<i>Social issues like gay rights and abortion rights</i>	6%	4%	10%
<i>Crime</i>	1%	3%	4%
<i>Race relations</i>	1%	2%	3%
<i>Other</i>	3%	1%	4%
<i>Don't Know</i>	0%	0%	0%

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Q8 Next you will see some names of several people and organizations who are active in public affairs. After each one, please indicate whether you have a favorable or unfavorable view of them.

		<u>Fav</u>	<u>Unfav</u>	<u>Name ID</u>	<u>Can't Rate</u>
Barack Obama	<u>FL</u>	59%	32%	91%	9%
	<u>NC</u>	51%	43%	92%	8%
George W. Bush	<u>FL</u>	23%	65%	88%	12%
	<u>NC</u>	27%	62%	89%	11%
The United States Congress	<u>FL</u>	34%	37%	71%	29%
	<u>NC</u>	30%	42%	72%	28%
The Democratic party	<u>FL</u>	44%	36%	80%	20%
	<u>NC</u>	41%	39%	80%	20%
The Republican party	<u>FL</u>	23%	51%	74%	26%
	<u>NC</u>	27%	50%	77%	23%
Sarah Palin	<u>FL</u>	19%	62%	81%	19%
	<u>NC</u>	26%	61%	87%	13%
The Tea party	<u>FL</u>	23%	34%	57%	43%
	<u>NC</u>	17%	36%	53%	47%

Q9 When thinking about Barack Obama's first two years in office, would you say that you have been pleased about what he has been able to accomplish, disappointed in what he has done, or are you not yet sure?

	<u>FL</u>	<u>NC</u>
<i>Pleased about what he's been able to accomplish</i>	42%	30%
<i>Disappointed in what he has done</i>	34%	42%
<i>Not yet sure</i>	24%	28%
<i>Don't Know</i>	0%	0%

Q10 Would you be more likely or less likely to support a candidate endorsed by Barack Obama?

	<u>FL</u>	<u>NC</u>
<i>More likely</i>	61%	52%
<i>Less likely</i>	39%	48%
<i>Don't Know</i>	0%	0%

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Q11 Would you be more likely or less likely to support a candidate endorsed by Sarah Palin?

	<u>FL</u>	<u>NC</u>
<i>More likely</i>	27%	29%
<i>Less likely</i>	72%	70%
<i>Don't Know</i>	0%	1%

Q12 Would you be more likely or less likely to support a candidate endorsed by the Tea Party?

	<u>FL</u>	<u>NC</u>
<i>More likely</i>	29%	28%
<i>Less likely</i>	71%	71%
<i>Don't Know</i>	0%	1%

Q13 Do you want the Democrats to retain control of congress or the Republicans to take control of congress, or does it not matter to you which party is in control of Congress?

	<u>FL</u>	<u>NC</u>
<i>Democrats retain control</i>	44%	38%
<i>Republicans to take control</i>	27%	31%
<i>Doesn't matter to me</i>	29%	31%
<i>Don't Know</i>	0%	0%

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ASKED OF ALL RESPONDENTS

Q14 Now, you will be shown a series of statements. Please indicate whether you agree or disagree with each of the following statements:

		<u>Agree</u>	<u>Disagree</u>	<u>Don't Know</u>
As a group, young people have the power to change things in this country	<u>FL</u>	78%	15%	8%
	<u>NC</u>	81%	11%	8%
Eventually, I expect to be better off financially than my parents are	<u>FL</u>	67%	15%	19%
	<u>NC</u>	66%	17%	17%
Big corporations have too much power in this country [SPLIT A]	<u>FL</u>	78%	12%	10%
	<u>NC</u>	72%	15%	13%
I am less hopeful about the country's future than I was two years ago [SPLIT A]	<u>FL</u>	54%	30%	16%
	<u>NC</u>	44%	39%	17%
Politicians don't talk about the issues that are important to me [SPLIT B]	<u>FL</u>	55%	34%	11%
	<u>NC</u>	46%	37%	17%
I am more cynical about politics than I was two years ago [SPLIT B]	<u>FL</u>	61%	23%	16%
	<u>NC</u>	58%	25%	17%

SPLIT A – ASKED OF THOSE THAT AGREED THEY WERE LESS HOPEFUL ABOUT THE COUNTRY’S FUTURE

Q16 Why are you less hopeful about the country's future than you were two years ago?

[See Verbatims for each state]

SPLIT B – ASKED OF THOSE THAT AGREED THEY ARE MORE CYNICAL ABOUT POLITICS

Q17 Why are you more cynical about politics than you were two years ago?

[See Verbatims for each state]

ASKED OF THOSE THAT SAID THEY WERE NOT TOO LIKELY OR NOT LIKELY AT ALL TO VOTE IN Q3

Q15 Which of the following statements comes closer to your view:

	<u>FL</u>	<u>NC</u>
<i>I probably won't vote this November because no matter who wins, corporate interests will still have too much power and prevent real change</i>	69%	77%
<i>I probably won't vote this November because the candidates aren't focused on the issues that I care about</i>	31%	23%
<i>Don't Know</i>	0%	0%

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ASKED OF ALL RESPONDENTS

Q18 Now, you will be shown a series of economic concerns that some people have. After each one, please indicate whether you are very concerned about it, somewhat concerned about it, or not that concerned about it:

		<u>Very concerned</u>	<u>Smwt concerned</u>	<u>Total concerned</u>	<u>Not that concerned</u>	<u>Don't Know</u>
Not having enough money to pay for school or student loans	<u>FL</u>	55%	21%	76%	21%	3%
	<u>NC</u>	50%	22%	72%	25%	3%
Finding a job that pays enough for me to be comfortable [SPLIT A]	<u>FL</u>	66%	25%	91%	7%	2%
	<u>NC</u>	62%	23%	85%	13%	2%
Not having enough money to buy a car, a computer or make other major purchases [SPLIT A]	<u>FL</u>	52%	27%	79%	18%	3%
	<u>NC</u>	44%	32%	76%	22%	2%
Having to move back home with my parents [SPLIT A]	<u>FL</u>	32%	18%	50%	47%	3%
	<u>NC</u>	29%	20%	49%	47%	3%
Finding a job that I enjoy [SPLIT B]	<u>FL</u>	68%	14%	82%	15%	2%
	<u>NC</u>	62%	22%	84%	13%	2%
Not having enough money to save for a home or for retirement [SPLIT B]	<u>FL</u>	61%	28%	89%	9%	2%
	<u>NC</u>	56%	34%	90%	9%	2%
Losing my job [SPLIT B]	<u>FL</u>	43%	24%	67%	26%	7%
	<u>NC</u>	37%	32%	62%	25%	6%

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Q19/20 Now, you will be shown a series of economic concerns that some people have. After each one, please indicate whether you are very concerned about it, somewhat concerned about it, or not that concerned about it:

		<u>Very concerned</u>	<u>Smwt concerned</u>	<u>Total concerned</u>	<u>Not that concerned</u>	<u>Don't Know</u>
Failing to take action on global warming or climate change [SPLIT A]	<u>FL</u>	41%	33%	74%	23%	3%
	<u>NC</u>	40%	33%	73%	23%	4%
The national debt [SPLIT A]	<u>FL</u>	57%	33%	90%	7%	3%
	<u>NC</u>	59%	31%	90%	8%	3%
The level of unemployment in the country [SPLIT A]	<u>FL</u>	76%	19%	95%	2%	3%
	<u>NC</u>	79%	16%	95%	4%	1%
The influence of corporations and special interests in our political system [SPLIT A]	<u>FL</u>	53%	33%	86%	9%	5%
	<u>NC</u>	50%	33%	83%	12%	5%
Too many illegal immigrants in the country [SPLIT B]	<u>FL</u>	32%	27%	59%	37%	4%
	<u>NC</u>	43%	31%	74%	25%	1%
America's dependence on foreign oil [SPLIT B]	<u>FL</u>	52%	33%	85%	12%	3%
	<u>NC</u>	51%	36%	87%	9%	4%
The United States suffering another major terrorist attack [SPLIT B]	<u>FL</u>	38%	35%	73%	23%	4%
	<u>NC</u>	34%	43%	77%	19%	4%
The amount of racism in the country [SPLIT B]	<u>FL</u>	44%	32%	76%	22%	2%
	<u>NC</u>	32%	34%	66%	31%	3%

ASKED OF ALL RESPONDENTS

Q21 Thinking about the issue of education in the United States, which of the following should be most important for politicians to address:

	<u>FL</u>	<u>NC</u>
<i>Making college more affordable</i>	43%	40%
<i>Improving the quality of education in elementary and high schools</i>	41%	42%
<i>Closing the achievement gap between races</i>	9%	9%
<i>Expanding access to pre-school and early childhood education</i>	6%	8%
<i>Don't Know</i>	0%	0%

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Q22 Thinking about energy policy in the United States, which of the following is most important for politicians to address:

	<u>FL</u>	<u>NC</u>
<i>Reducing our dependence on foreign oil</i>	39%	42%
<i>Reducing our carbon emissions to help fight climate change</i>	19%	14%
<i>Investing in new technologies to create jobs</i>	43%	44%
<i>Don't Know</i>	0%	0%

Q23 Thinking about economic policy in the United States, which of the following is most important for politicians to address:

	<u>FL</u>	<u>NC</u>
<i>Investing in job creation</i>	37%	45%
<i>Reducing the national debt</i>	26%	24%
<i>Cutting taxes</i>	17%	17%
<i>Making job training and post-high school education more affordable</i>	20%	14%
<i>Don't Know</i>	0%	0%

Q24 As you may know, the state of Arizona recently passed a law that gives the police the power to ask anyone they stop for another offense, who they suspect may be an illegal immigrant, for documentation showing that they are in the country legally. Do you support or oppose this law?

	<u>FL</u>	<u>NC</u>
<i>Strongly support</i>	30%	38%
<i>Somewhat support</i>	27%	28%
<i>Somewhat support</i>	57%	66%
<i>Somewhat oppose</i>	19%	18%
<i>Strongly oppose</i>	24%	16%
<i>Strongly oppose</i>	43%	34%
<i>Don't Know</i>	0%	0%

Q25 Do you support or oppose legalizing gay marriage?

	<u>FL</u>	<u>NC</u>
<i>Support</i>	59%	60%
<i>Oppose</i>	41%	39%
<i>Don't Know</i>	0%	0%

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Q26 As you may know, a group of Muslims in New York plan to build a mosque and community center a few blocks from the site of the September 11th terrorist attacks in New York City. Do you approve or disapprove of this plan?

	<u>FL</u>	<u>NC</u>
<i>Strongly approve</i>	18%	14%
<i>Somewhat approve</i>	25%	21%
<i>Somewhat approve</i>	43%	35%
<i>Somewhat disapprove</i>	28%	29%
<i>Strongly disapprove</i>	29%	36%
<i>Strongly disapprove</i>	57%	65%
<i>Don't Know</i>	0%	0%

Q27 Now, you will be shown some proposals that a candidate for U.S. Congress might make. For each, please indicate whether you would be more likely or less likely to support a candidate who made that proposal.

		<u>Much more likely</u>	<u>Smwt more likely</u>	<u>Total more likely</u>	<u>Less likely</u>	<u>Don't Know</u>
Supports increasing investment in renewable energy sources to help reduce our dependence on foreign oil [SPLIT A]	<u>FL</u>	61%	30%	91%	5%	4%
	<u>NC</u>	55%	34%	89%	2%	9%
Voted for the new healthcare reform law [SPLIT A]	<u>FL</u>	29%	31%	60%	26%	14%
	<u>NC</u>	32%	20%	52%	32%	16%
Supports ending the Bush tax cuts for those earning over two hundred fifty thousand a year to help reduce the deficit [SPLIT A]	<u>FL</u>	45%	30%	75%	16%	9%
	<u>NC</u>	38%	27%	65%	21%	14%
Supports funding political campaigns with tax-dollars rather than private donations as a way to help reduce the influence of special interests in politics [SPLIT A]	<u>FL</u>	16%	27%	43%	37%	21%
	<u>NC</u>	13%	28%	41%	41%	18%
Supports providing illegal immigrants with a path to citizenship [SPLIT A]	<u>FL</u>	33%	33%	66%	23%	11%
	<u>NC</u>	19%	35%	54%	37%	10%
Supports increasing aid to foreign countries to help combat poverty [SPLIT A]	<u>FL</u>	19%	34%	53%	31%	15%
	<u>NC</u>	22%	36%	58%	28%	15%
Supports legalizing marijuana [SPLIT A]	<u>FL</u>	29%	25%	54%	32%	13%
	<u>NC</u>	27%	25%	52%	34%	14%
Supports expanding abstinence only education in schools [SPLIT A]	<u>FL</u>	24%	25%	49%	36%	15%
	<u>NC</u>	19%	33%	52%	35%	14%

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Q27/28 (Cont.) Now, you will be shown some proposals that a candidate for U.S. Congress might make. For each, please indicate whether you would be more likely or less likely to support a candidate who made that proposal.

		<u>Much</u> <u>more likely</u>	<u>Smwt more</u> <u>likely</u>	<u>Total more</u> <u>likely</u>	<u>Less</u> <u>likely</u>	<u>Don't</u> <u>Know</u>
Supports legalizing gay marriage [SPLIT B]	<u>FL</u>	37%	20%	57%	33%	10%
	<u>NC</u>	34%	19%	53%	39%	9%
Supports the Arizona law that expands the power of police to crack down on illegal immigrants [SPLIT B]	<u>FL</u>	28%	23%	51%	39%	10%
	<u>NC</u>	35%	24%	59%	31%	10%
Supports increasing government grants to help make college and post-graduate education more affordable [SPLIT B]	<u>FL</u>	55%	29%	84%	7%	9%
	<u>NC</u>	60%	24%	84%	8%	8%
Supports increasing investment in renewable energy sources and expanding offshore oil exploration and the use of nuclear energy to help reduce our dependence on foreign oil [SPLIT B]	<u>FL</u>	45%	35%	80%	10%	9%
	<u>NC</u>	54%	33%	87%	5%	8%
Supports a cap or tax on carbon emissions to help combat global warming [SPLIT B]	<u>FL</u>	35%	35%	70%	15%	15%
	<u>NC</u>	28%	37%	65%	23%	12%
Supports starting the process of pulling all U.S. troops out of Afghanistan [SPLIT B]	<u>FL</u>	43%	33%	76%	11%	13%
	<u>NC</u>	44%	32%	76%	17%	7%
Supports increasing aid to foreign countries to help combat HIV and other deadly diseases [SPLIT B]	<u>FL</u>	34%	33%	67%	20%	13%
	<u>NC</u>	31%	32%	63%	27%	10%
Supports expanding safe-sex education in schools [SPLIT B]	<u>FL</u>	45%	29%	74%	13%	14%
	<u>NC</u>	41%	30%	71%	17%	11%

ASKED OF ALL RESPONDENTS

Q29 What do you think is the better way to reduce teen pregnancy in high schools emphasizing safe sex and birth control, or by emphasizing abstinence-only?

<i>Safe sex and birth control</i>	<u>FL</u>	79%	<u>NC</u>	79%
<i>Abstinence only</i>		21%			21%
<i>Don't Know</i>		0%			0%

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Q30 Do you support or oppose making condoms and contraceptives available in high schools?

	<u>FL</u>	<u>NC</u>
<i>Strongly support</i>	47%	41%
<i>Somewhat support</i>	30%	36%
<i>Total support</i>	77%	77%
<i>Somewhat oppose</i>	12%	14%
<i>Strongly oppose</i>	11%	9%
<i>Total oppose</i>	23%	23%
<i>Don't Know</i>	0%	0%

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QUESTIONS FOR CLASSIFICATION PURPOSES ONLY

Q31 Now, just a few last questions for statistical purposes only. What is your gender?

	<u>FL</u>	<u>NC</u>
<i>Male</i>	53%	48%
<i>Female</i>	47%	52%

Q32 First, please tell me your age:

	<u>FL</u>	<u>NC</u>
<i>17 or younger</i>	0%	0%
<i>18</i>	6%	6%
<i>19</i>	8%	7%
<i>20</i>	4%	8%
<i>21</i>	13%	10%
<i>22</i>	9%	5%
<i>23</i>	6%	7%
<i>24</i>	8%	7%
<i>25</i>	11%	10%
<i>26</i>	8%	6%
<i>27</i>	9%	11%
<i>28</i>	11%	8%
<i>29</i>	8%	13%
<i>30 or over</i>	0%	0%
<i>Refuse</i>	0%	0%

Q33 Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

	<u>FL</u>	<u>NC</u>
<i>Democrat</i>	41%	35%
<i>Independent lean Democrat</i>	10%	9%
<i>Independent</i>	14%	14%
<i>Independent lean Republican</i>	5%	9%
<i>Republican</i>	20%	26%
<i>Other party</i>	10%	8%
<i>Don't Know</i>	0%	0%

Q34 On political issues do you consider yourself a liberal, a conservative, or a moderate?

	<u>FL</u>	<u>NC</u>
<i>Liberal</i>	30%	27%
<i>Moderate</i>	45%	47%
<i>Conservative</i>	25%	25%
<i>Don't Know</i>	0%	1%

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ASKED OF THOSE THAT SAID THEY VOTED IN 2008

Q35 In the 2008 Presidential election, did you vote for Barack Obama or John McCain?

	<u>FL</u>	<u>NC</u>
<i>Obama</i>	69%	62%
<i>McCain</i>	27%	34%
<i>Other</i>	4%	4%
<i>Don't Know</i>	0%	0%

ASKED OF ALL RESPONDENTS

Q36 What is the last year of schooling that you have completed?

	<u>FL</u>	<u>NC</u>
<i>1-11th grade</i>	4%	6%
<i>High school graduate</i>	24%	19%
<i>Some college</i>	32%	42%
<i>Associate's degree</i>	12%	9%
<i>College graduate</i>	23%	21%
<i>Post-graduate school</i>	5%	5%
<i>Don't Know</i>	0%	0%

Q37 Are you currently a student?

	<u>FL</u>	<u>NC</u>
<i>Yes, full-time student</i>	30%	28%
<i>Yes, part-time student</i>	16%	12%
<i>No</i>	54%	60%
<i>Don't Know</i>	0%	0%

Q38 Are you currently employed?

	<u>FL</u>	<u>NC</u>
<i>Yes, employed full-time</i>	35%	34%
<i>Yes, employed part-time</i>	22%	25%
<i>No</i>	43%	41%
<i>Don't Know</i>	0%	0%

ASKED OF THOSE THAT SAID THEY ARE EMPLOYED IN Q38

Q39 Are you satisfied with your job or are you not satisfied, but took it because nothing better was available?

	<u>FL</u>	<u>NC</u>
<i>Satisfied</i>	60%	62%
<i>Not satisfied, but took it because nothing better was available</i>	40%	38%
<i>Don't Know</i>	0%	0%

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ASK OF ALL RESPONDENTS

Q40 Are you from a Hispanic, Latino, or Spanish-speaking background?

	<u>FL</u>	<u>NC</u>
<i>Yes</i>	21%	2%
<i>No</i>	79%	98%

ASKED OF THOSE THAT SAID NO IN Q40

Q41 What is your race - White, African American, Hispanic, Asian or something else?

	<u>FL</u>	<u>NC</u>
<i>White</i>	75%	74%
<i>African American</i>	22%	23%
<i>Asian</i>	4%	1%
<i>Native American</i>	0%	0%
<i>Other</i>	0%	1%
<i>Don't Know</i>	0%	0%

Q42 Combined Race Self Identification

	<u>FL</u>	<u>NC</u>
<i>White</i>	59%	73%
<i>African American</i>	17%	23%
<i>Hispanic</i>	21%	1%
<i>Asian</i>	3%	0%
<i>Native American</i>	0%	1%
<i>Other</i>	0%	0%
<i>Don't Know</i>	0%	2%

Q43 Do you have regular landline telephone service in your home?

	<u>FL</u>	<u>NC</u>
<i>Yes</i>	50%	56%
<i>No</i>	50%	44%
<i>Don't Know</i>	0%	0%

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FLORIDA RESPONDENTS

Q44 Media Markets

<i>Ft. Myers - Naples</i>	2%
<i>Gainesville</i>	7%
<i>Jacksonville</i>	2%
<i>Miami – Ft. Lauderdale</i>	22%
<i>Mobile - Pensacola</i>	8%
<i>Orlando – Daytona Beach - Melburne</i>	22%
<i>Panama City</i>	9%
<i>Tallahassee - Thomasville</i>	3%
<i>Tampa – St. Pete</i>	17%
<i>West Palm Beach – Ft. Pierce</i>	9%

NORTH CAROLINA RESPONDENTS

Q45 Media Markets

<i>Chattanooga</i>	0%
<i>Atlanta</i>	0%
<i>Greenville - Spartanburg</i>	6%
<i>Charlotte</i>	27%
<i>Greensboro</i>	19%
<i>Raleigh</i>	32%
<i>Florence</i>	1%
<i>Wilmington</i>	5%
<i>Greenville – New Bern</i>	8%
<i>Norfolk</i>	1%