



Young African-American Voters

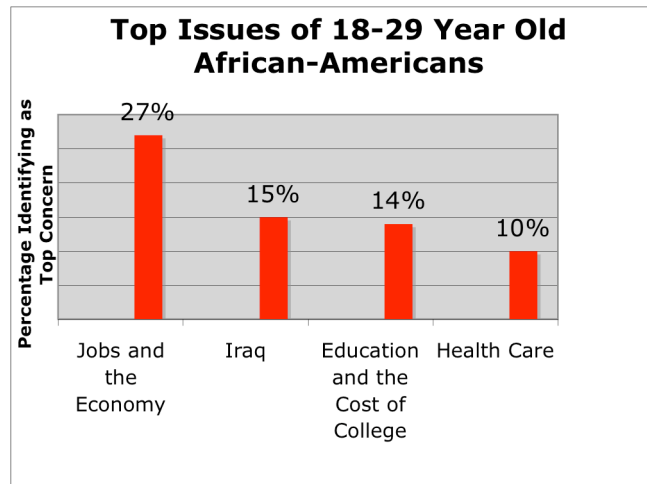
African-American youth are the most politically engaged racial/ethnic minority group in the country. In 2004, young African-Americans drove the rise in young voter turnout, a feat they could repeat again in 2008.

Leaders in Youth Civic Engagement

- Approximately **6,252,287** African-Americans 18 to 29 will be eligible to vote in 2008.¹
- In comparison to other minorities, young African-Americans voters are more likely to
 - vote regularly (36.7% for those 20-29)
 - donate money to candidates (10%)
 - display a campaign button or sign (26.4%).²
- 2004: young African-Americans under 25 **increased their turnout** by 11 percentage points – more than any other racial or ethnic minority's turnout increase – and voted at rates as high as the overall age group for the first time in decades.³

Outlook

- Ninety-one percent of African-American youth **believe young people have the power to affect change** in the United States.⁴
- Young African-Americans' **top issues** are jobs and the economy, Iraq, education and the cost of college, and health care and prescription drugs.⁵



¹ Rock the Vote calculations from the March 2007 Current Population Survey, U.S. Census Bureau.

² CIRCLE, Civic Engagement Among Minority Youth, January 2007.

³ CIRCLE, Electoral Engagement Among Minority Youth, July 2005.

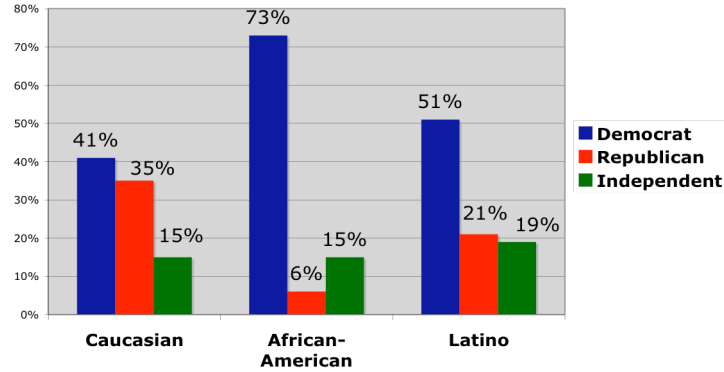
⁴ Rock the Vote 2008 Post Super Tuesday Nationwide Survey of 18-29 year olds.

⁵ Rock the Vote 2008 Post Super Tuesday Nationwide Survey of 18-29 year olds

Party ID

- Democrat – 73%
- Republicans – 6%
- Independents – 15%⁶

**Party ID Comparison of 18-29 Year Olds
by Race and Ethnicity**



For more information, visit www.rockthevote.com.

Other Sites to Visit

Hip-Hop Summit Action Network: <http://www.hsan.org/Content/Main.aspx?pageld=1>

Black Youth Vote: <http://www.ncbcp.org/byv.html>

Hip-Hop Caucus: <http://www.hiphopcaucus.org>

⁶ Rock the Vote 2008 Post Super Tuesday Nationwide Survey of 18-29 year olds