



The Youth Vote: Young and Powerful

The Millennial Generation – those born between 1977 and 1997 – is the largest American generation since the Baby Boomers. Forty-four million strong, we are the largest generation in history and represent more than one-fifth of the electorate. If we vote...it counts.

Taking Politics into Our Own Hands

For years, we've been volunteering and getting active in our communities in record numbers. Since 2004, we've been taking that action to the polls.

- ✓ In 2004, **81.6% of registered voters ages 18-29 voted**. The turnout increase among the youngest voters more than doubled that of any other age group
- ✓ 2004: In the general election, the size of the 18-29 year old electorate (20.1 million voters) **rivaled that of the much-coveted senior vote** (22.3 million voters over 65). (U.S. Census Bureau)
- ✓ 2006: In the midterm elections, the **youth increased by 1.9 million over 2002 levels**. Turnout among the youngest voters grew by twice the rates older voters' turnout grew. (U.S. Census Bureau)
- ✓ 2008: Young voters have **more than doubled** their turnout in the 2008 primaries and caucuses.
 - In Iowa, the number of 18-29 voters jumped 133%
 - In Georgia, under-30 voters grew by 134%
 - In Texas, the number of 18-29 voters grew 301%
- ✓ 2008: Young voters made up a **larger share of the vote in virtually every primary and caucus** on both sides of the aisle.

2008 is the year of the young voter. Millennials are defining themselves as a politically engaged, tech-savvy, and diverse generation. We're not going to take politics as usual anymore, and we won't be ignored. We're taking the future of our country into our hands. You can play a part in the shaping the year of the youth vote, and a generation that's making its mark on America.

www.rockthevote.com/act-out